





## Earn yourself your Friday box of beers by taking GOOD pictures of our product on site or in the trench.

- ✓ If it's an installation of just pipe get \$50.
- $\checkmark$  If there are manhole, connections or you time laying the pipe then we up that to \$100.
- $\checkmark$  Only one winner per site or pipeline but we are happy to judge between you and your mates.

We are never on site at the right time for a good photo of our product, so we figure the cash for a box of beers if you can get some good snaps is worth it.

How to apply – email your pics to us at <u>sales@infrapipe.co.nz</u> plus your bank details and if no-one else from the same site does within a week – and the pics are ok - then we will drop you a swifty fifty or a lazy hundy. *Send a few not just one, it increases your chances of getting a good one!* 

## **Best scenarios:**

- Stack of pipe in the laydown.
- Pipe ranged by the trench.
- Pipe being lifted.
- Pipe pre-join or fully laid.
- Connections showing.

<u>This photo to the right</u> is great because it captures the scale of the project, the detail of the connections and the background to give it context (the planes):

Bonus points for sequenced shots from the same place: before, trench dug, pipe laid, after.

## Important tips:

- Proper PPE.
- ☑ Work with the light.
- Move the camera or zoom in/out don't just take from head height.
- Putting smiling people in the shot (safely) works well.
- $\blacksquare$  Get a mix of wide shots and close in ones.
- ☑ Take 50/50 landscape and portrait.
- No randoms in the way (<u>like this one</u>).
- Don't chop bits off.

This offer is only available for the job it came with. If you have another job with our pipe later, check with us before you get your hopes up!

Nothing in this offer is meant to detract from your productivity or personal safety. Only take photos when your boss says you can, in a way that is safe for all concerned and doesn't slow the project up.

## CONTACT OUR TEAM

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